

NEWS RELEASE

NATIONAL
RESTAURANT
ASSOCIATION

FOR IMMEDIATE RELEASE

Sunday, May 23, 2004

CONTACT: Katharine Kim
202-331-5939

Brad Dayspring
202-331-5902

media@dineout.org

National Restaurant Association Board Elects Ed Tinsley as Treasurer

Chicago, Ill.) During its Board meeting and annual convention in Chicago, the National Restaurant Association Board of Directors elected Edward R. Tinsley, III, FMP, treasurer of the Association. Tinsley is the president and CEO of K-BOB'S USA, Inc., headquartered in Albuquerque, NM.

"Ed's experience and dedication to grassroots political activism and other important issues will bring a unique perspective to the Association and the industry," said Association President and Chief Executive Officer Steven C. Anderson. "In addition, his active involvement in many of the Association's activities and Board committees clearly shows his commitment to our organization and its members."

The treasurer is a volunteer position granted to a member of the Board of Directors who is a leader in the restaurant industry. When electing officers, directors consider the individual's level of participation in Board activities, his or her leadership skills, stature and involvement in industry activities.

Tinsley is currently the president and CEO of K-BOB'S USA, Inc., which owns and operates six K-BOB'S Steakhouse and is the franchisor of K-BOB'S Steakhouses in four states. He has served on the Association's Board since 1996, and currently serves as the vice chairman of the National Restaurant Association Political Action Committee.

A graduate of the University of Texas with an accounting degree, Tinsley also holds a law degree from Texas Tech and is a current member of the New Mexico and Texas Bars. He subsequently purchased the rights to develop Schlotzsky's for New Mexico and southern Colorado, and then in 1991, acquired K-BOB'S. In addition, Tinsley operates an active cattle ranch.

Tinsley was recognized as the Texas Cattle Feeders Association Beef Merchandiser of 1992, received the Silver Spoon Award for community service, and has been a featured participant in various industry forums. He has also provided expert testimony on behalf

of the industry before U.S House of Representatives committees. He has served on a number of non-profit boards, including the Carrie Tingley Hospital Foundation as its past president, International Braford Association, and was a board member for Texas American Bank in Midland, Texas. He currently is on the board of the New Mexico Farm Ranch Museum Foundation. And, in 2002, Tinsley also ran for a seat in the U.S. Congress to represent the 2nd district of New Mexico.

Joining Tinsley as officers for the 2004-2005 term are: Burton M. "Skip" Sack, chairman and partner of Classic Restaurant Concepts in Longboat Key, FL, and Boston, MA, as chairman; and Craig S. Miller, FMP, president and CEO of Ruth's Chris Steak House in Metairie, LA, was elected vice chairman.

###

The National Restaurant Association, founded in 1919, is the leading business association for the restaurant industry, which is comprised of 900,000 restaurant and foodservice outlets and a work force of 12.2 million employees - making it the cornerstone of the economy, career opportunities and community involvement. Along with the National Restaurant Association Educational Foundation, the Association works to represent, educate and promote the rapidly growing industry. For more information, visit our Web site at www.restaurant.org.